



CRAVE is the most unique and stylish guidebook for city living and the ultimate guide to the places women CRAVE. With over 20 cities featured throughout the US, CRAVE launched their Tampa Bay edition in May of 2011. CRAVE Tampa Bay innovatively connects urban gals to a hundred of the sassiest, gutsiest, most inspiring people you need to know in Tampa Bay. Our modern marketplace of soirees, gatherings and online networking serves as an ambassador to everything there is to CRAVE about the Tampa Bay Area.



Q&A

What tip would you give women who are starting a business?

Success comes from combining your passion with individuals who possess the strengths of your weaknesses, having capital, and doing thorough recognition work on your competitors to distinguish your brand.

What is your favorite part about owning a business?

I love the freedom to create as well as the dedication of my team that has a shared vision and the ability to positively impact the lives of our clients and community.

What is your motto or theme song?

"Nothing great in the world has been accomplished without passion."
—Georg Wilhelm Friedrich Hegel

URBANCOAST

416 Indian Rocks Rd N, Belleair Bluffs, 727.584.8500
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URBANcoast is the ultimate special-event shopping destination. The store offers an eclectic array of invitations and stationery and prides itself on custom creations, personalized gifts and unique tabletop collections. It features vignettes merchandised with the latest paper goods and decor. Take advantage of their full-service approach to event planning by working with a personal stylist to design your next special occasion.



URBANcoast was proud to be included in this publication, which is not only inspiring but informative about the many wonderful women owned business' in our community. All of the featured businesses have the book for sale. It's definitely worth the price and it's a great read.

To learn more about CRAVE Tampa Bay visit thecravecompany.com/tampabay or visit thecravecompany.com to purchase other city publications.